

**Dr. Jean-Denis BUDIN:**  
**resume/CV**

- ✓ **D.B.A. (Paris Dauphine 2012)**
- ✓ **M.B.A. (ESSEC 1983)**
- ✓ **D.E.C.S. (Paris Nanterre 1985)**



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Languages :

French, English & German : fluent  
 Spanish & Italian: beginner

**COMPETENCES**

- ✓ **Consulting:** operational coaching for C.E.O.s
- ✓ **Conferencing & teaching :** business Professor (initial & executive education), conferences, business conventions
- ✓ **Background:**
  - **C.E.O. :** from independent Medium Sized Companies to Multi-National Companies subsidiaries
  - **Transitions management :** take overs, sell offs, LBOs, Chapter 11, bankruptcies, restructuring
  - **Innovation :** overall cycle (from creativity generation to product launches and new manufacturing sites)
  - **Sales & marketing :** creation et development of export sales networks (worldwide)
  - **Finance & controlling :** global reporting systems
  - **I.T.:** selection & deployment of E.R.P. systems. Web strategies.

**CURRENT ACTIVITIES**

	Role	Organization	Details	
CONSULTING	Founding Partner	CERVEAU 2 (SAS)	<ul style="list-style-type: none"> <li>✓ C.E.O. global mentoring</li> <li>✓ Development of strategies</li> <li>✓ Diagnosis of failing companies. Restructuring.Ch.11 &amp; bankruptcies management.</li> <li>✓ France, UK, Belgium, Germany (MSC, MNC).</li> </ul>	2016
KEYNOTES TRAINING	Professor	Paris Dauphine University, Beijing Tsinghua EM Strasbourg	<ul style="list-style-type: none"> <li>✓ Doctoral Program</li> <li>✓ Executive Director Center for Engaged Management Research</li> </ul>	2010 to 2016
	Keynote Speaker	A.P.M. - C.C.I. – C.J.D. M.E.D.E.F. - A.R.C.A. Alsace Management Initiatives	<ul style="list-style-type: none"> <li>✓ Key Success Factors in Failure</li> <li>✓ Burnout prevention</li> <li>✓ Operational &amp; financial risks prevention</li> <li>✓ Etc.</li> </ul>	2009
NON-PROFT	Founder & General Manager	CREDIR	<ul style="list-style-type: none"> <li>✓ CREDIR is based on the E.D.B.A. dissertation defended in June 2012 in Paris Dauphine University.</li> <li>✓ CEOs, executives and other professionals are trained to overcome transition and stress phases</li> </ul>	2013
	Director or member	A.P.M.	✓ Association Progrès du Management	1993
		C.P.C. Alsace	✓ Chambre Professionnelle du Conseil	2010
		A.R.C.A.	✓ Association des Repreneurs et Cédants d'Alsace	2009
	E.D.B.A. Council	✓ Board Member and E.D.B.A. worldwide Alumni representative	2013	

**PREVIOUS ACTIVITIES**

Start	End	Company	Position	Location
2007	2008	NEW VINO SAFE	C.E.O.	France, near Colmar in Alsace
2003	2007	VINOSAFE	President	France, near Colmar in Alsace
1999	2002	NEXANS CABLING SOLUTIONS	C.E.O.	Belgium, near Brussels
1997	1999	ALCATEL CATV	C.E.O.	Belgium, near Charleroi
1992	1997	EUROCABLE (ALCATEL)	C.E.O.	France, in Lorraine
1989	1992	BARELEC (ALCATEL)	C.F.O.	France, in Picardie
1988	1988	LES CABLES DE LYON	I.T. Project Manager	France, in Lyons
1986	1988	MOTEURS LEROY SOMER	Export Sales Manager	France, near Lyons
1984	1985	MOTEURS LEROY SOMER	Sales Manager	Australia, in Sydney